

# Awkward Agent®

## BOB ROSS PAINTING PARTY (JUST FOR FUN)

Learn how to paint happy little trees Bob Ross style. This “Joy of Painting” inspired class will prove that there is no such thing as mistakes. Only “happy little accidents.” YouTube and Netflix have a number of full-length episodes of Bob Ross’s show. The first thing you need to do is pick your episode. Watch the episode to confirm the materials you’ll need to buy. Depending on how many people you have, you’ll want to make sure you have plenty of supplies, so when possible, buy in bulk. Since everyone will be painting along to a video, let them know they can signal you to pause or rewind the episode. At the end of the party, the paintings will still be very wet. Offer to let the paintings dry overnight and be picked up later. This will provide you with another opportunity to see your clients and thank them for coming.

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### WHO TO INVITE

This party is for chill people of all ages. If you have any clients who are introverts, this is the perfect event for them. With the focus being on painting, they won’t feel pressure to socialize the entire time.

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### TIMING

A Bob Ross Painting Party can be held any time of the year. But we like the idea of hosting it in April because it’s “Keep America Beautiful Month” and Bob was all about the trees and clouds.

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### VENUE

Host your party at home or your neighborhood clubhouse. Anywhere your guests have enough room to spread out and paint.

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### AGENDA

It’s always good to map out a plan ahead of time. We recommend following this agenda to keep your event on track.

1. Meet and Greet
2. Icebreaker Activity
3. Introduce the Project
4. Watch the Joy of Painting Video/Paint
5. Thank You for Coming

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### WHAT YOU NEED

#### Supplies

- ☐ Acrylic Paints (Bob painted with oil, but acrylic is easier to clean up)
- ☐ Medium or small canvas boards (8” x 10” or 11” x 14”)
- ☐ Assorted paint brushes including fan brushes (for acrylic or oil painting)
- ☐ 1”, 2” and 3” paint brushes
- ☐ Aprons
- ☐ Life-size Bob Ross cardboard cut out
- ☐ Paint tray palates
- ☐ Paint mixing cups
- ☐ Plastic paint knives
- ☐ Cleaning buckets (2 buckets for clean and dirty water)
- ☐ 2” blue painter’s tape (only if you don’t use easels and attach canvas boards to table)
- ☐ Plastic table covering
- ☐ Paint easels
- ☐ Paper
- ☐ Pencils
- ☐ Prize for Icebreaker (like a “happy little tree” coffee mug)
- ☐ Large table (could be a kitchen or dining room table)
- ☐ Wine glasses
- ☐ Bags of ice
- ☐ Beverage cooler (to keep drinks chilled)
- ☐ Corkscrew
- ☐ Bottle opener
- ☐ Trash can
- ☐ Trash bags
- ☐ Paper towels
- ☐ Handwipes
- ☐ Serving utensils

Also be sure to check out our [Party Planning Checklist](#) to make sure you have all your bases covered.

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- ☐ Nametags
- ☐ Sharpies
- ☐ Sound system/speaker
- ☐ Camera or phone (for taking pictures)
- ☐ Television

## Food & Drink

Serve up popular drinks and appetizers from the 80's, when Bob Ross's show was popular. The following are some of our suggestions for your party.

- ☐ Cheese ball
- ☐ Spinach dip in bread bowl
- ☐ Deviled eggs
- ☐ Hidden Valley Ranch dressing
- ☐ French onion dip
- ☐ Potato chips
- ☐ Crackers
- ☐ Assorted veggies for dipping
- ☐ Light beer
- ☐ Wine coolers
- ☐ Wine in the box
- ☐ Pepsi
- ☐ Bottled water

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## GOOD VIBES ONLY

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### Icebreaker

Bob Ross loved his happy little trees. Give each of your guests a piece of paper and a pencil. Set a timer for 60 seconds and ask them to write down as many types of trees they can remember. The person with the most wins.

### Music

Play music at the beginning of your party when everyone is arriving and getting to know each other. But once the instructional video starts, turn it off. Create your own playlist or find a Pandora station that features instrumental guitar or songs to chill out to.

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## HELPFUL TIPS

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### Get the Word Out

We recommend advertising your event with the following:

- ☐ "Save the Date" card
- ☐ Invitation
- ☐ Email
- ☐ Text messages
- ☐ Personal phone calls

### Collateral

Further promote your personal brand with the following:

- ☐ Wine labels
- ☐ Beer labels
- ☐ Water bottle labels
- ☐ Snack labels
- ☐ Post event pictures on social media
- ☐ Thank You cards

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