

Awkward Agent®

COMMUNITY GARAGE SALE (NEIGHBORHOOD)

Organizing a neighborhood garage sale is a great way to do something together in your community. Plus, you can show off your creativity and organization skills to neighbors who may be planning to move. There are a couple of ways you can approach your garage sale. You can simply play the role of the facilitator and organize the effort. Get the ball rolling by talking to neighbors, choosing a date, start a neighborhood Facebook page, and ask neighbors to chip in \$5-\$10 for advertising and sign expenses. You can also check with your HOA to see if they have a budget or would be willing to reimburse you for any expenses. The other option is to sponsor the event yourself so it's free for all participants. You may want to consider providing homeowners with complimentary garage sale kits. This is a great pop-by idea. Give your neighbors a box filled with garage sale essentials. This may include table signs, price stickers, a suggested price list, and a Sharpie. The more service you provide, the more they'll see you as a professional who gets things done. Finally, make sure you check if a permit is needed and arrange for a charity to pick up the remaining items. Be sure to communicate this information with your neighbors.

WHO TO INVITE

Let the entire neighborhood know that you're coordinating a neighborhood garage sale. Encourage all to participate. The more houses the better.

TIMING

We suggest picking a Thursday, Friday and/or Saturday. Surprisingly, Thursday is a great garage sale day and one you should definitely consider. The Spring and summer months are the best. The weather is nicer and it's the time of year people are decluttering their homes. We really like the month of May because it's National Moving Month. A time when many people list their homes so they can get settled before the new school year.

VENUE

Your entire neighborhood is where it's at. Each and every garage or front yard is a potential hot spot.

AGENDA

Individuals who participate in the community garage sale will be hanging out at their house, so you won't see them without a little effort. Here are some suggestions for how you can interact with your neighbors.

1. Pop-by with a garage sale kit 1-week before the big day
2. Feature pre-event highlights on social media (123 Mockingbird Lane will have TONS of baby stuff)
3. Walk the neighborhood the day of the event and say hello
4. Send a thank you to all homeowners who participated

WHAT YOU NEED

Supplies

- | | |
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| <input type="checkbox"/> Balloons | <input type="checkbox"/> Decorative flags (for entrance of neighborhood) |
| <input type="checkbox"/> Balloon weights | <input type="checkbox"/> Garage sale banner (for entrance of neighborhood) |
| <input type="checkbox"/> Portable helium tank | <input type="checkbox"/> Garage sale directional signs |
| <input type="checkbox"/> Curling ribbon (for balloons) | <input type="checkbox"/> Price stickers (if you provide a garage sale kit) |
| | <input type="checkbox"/> Sharpies (if you provide a garage sale kit) |
| | <input type="checkbox"/> Suggested price sheets (if you provide a garage sale kit) |

Also be sure to check out our [Party Planning Checklist](#) to make sure you have all your bases covered.

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- ☐ Table signs (if you provide a garage sale kit)
- ☐ Boxes (to package garage sale kit supplies)
- ☐ Treat bags (if you drop off snacks on garage sale day)
- ☐ Camera or phone for taking pictures

Food & Drink

If you decide to walk the neighborhood the day of the sale, consider filling a backpack or a wagon with cold drinks and snacks you can give to your neighbors who are sitting in their garages.

- ☐ Bottled water
- ☐ Beer
- ☐ Hard seltzer
- ☐ Trail mix
- ☐ Carmel corn
- ☐ Candies/Chocolates

GOOD VIBES ONLY

Icebreaker

Here's your chance to break the ice with neighbors you've never met. Use the garage sale as a reason to get to know them. Reach out personally to people who are participating in the sale. Remind them of the details, stop by with garage sale kits, or just to say hi.

Music

If you participate in the garage sale, create a playlist with fitting tunes like "Thrift Store" by Macklemore or "Yard Sale" by Sammy Kershaw. Play in the background as people are browsing the tables.

HELPFUL TIPS

Get the Word Out

We recommend advertising your event with the following:

- ☐ Flyer
- ☐ Garage sale map
- ☐ Neighborhood banner
- ☐ Community newsletter
- ☐ Directional signs
- ☐ Social media
- ☐ Emails
- ☐ Text messages
- ☐ Personal phone calls

Collateral

Further promote your personal brand with the following:

- ☐ Garage sale pop-by kit (front yard sign, price stickers, table signs, suggested prices, Sharpie)
- ☐ Water bottle labels
- ☐ Beer labels
- ☐ Snack labels
- ☐ Thank you cards
- ☐ Post event pictures on social media and give shout outs

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