Awkward Agent®

PAMPER PARTY (CLIENT APPRECIATION)

Indulge your clients with a day of pampering. Offer your guests their choice of mini services while they sip champagne, enjoy appetizers, and bliss out. There are a couple of ways you can approach this event. You can hire a mobile spa company to bring the party and services to you or host the event at a spa. When your guests RSVP, ask them to pick 2-3 services. These may include manicures, pedicures, chair massages, reflexology, and mini facials. If you're hosting the party at home, spend some time creating a tranquil, spa-like environment. Decorate with cool, calming colors with accents of nature. Purchase flats of wheatgrass, calla lilies and candles for your centerpieces. Tell your guests to dress for comfort by wearing cozy pants, robes, slippers, and socks. When your guests arrive, greet them with a warm towel soaked in water with drops of eucalyptus or lavender essential oils. And then send your guests home with a goodie bag filled with items like a scented candle, homemade scrub, bath salts, hair ties, travel-size beauty products, and a lucky mini-bamboo plant to remind them how lucky they are to have you as their agent.

WHO TO INVITE

A pamper party is a perfect "Girl's Night Out." Invite your favorite female clients, friends and neighbors to this event.

TIMING

The perfect time to host a Pamper Party is during the month of August when it's National Wellness Month. It's also Back to School time when many moms will be ready for a much-needed break and some self-care.

VENUE

Host this party at home and hire a mobile spa company to bring the party and services to you or book it at a local spa.

AGENDA

Keep things running smoothly by following our proposed schedule on the day of your event.

1. Meet and Greet
2. Chinese Lantern Icebreaker
3. Mini -Services (30 min per station)
4. Thank You for Coming/Goodie Bags

WHAT YOU NEED

Supplies

Wheatgrass flats (get at health or grocery store)
Calla Lilies
Candles
White washcloths (soak in water and microwave)
Eucalyptus or lavender essential oils (for towels)
Appetizer plates
Paper napkins
Plastic cups
Champagne glasses
Wine glasses

Corkscrew
Beverage dispensers (for water)
Beverage cooler (for wine & champagne)
Bags of ice
Serving platters and utensils
Goodie bag items (scented candles, bath salts. beauty products, hair ties, etc.)
Goodie bags/boxes with tissue paper
Chinese lanterns (for icebreaker)
Matches
Sound system/portable speaker
Camera or phone (to take pictures)
Trash bags/recycle bin

Also be sure to check out our Party Planning Checklist to make sure you have all your bases covered.

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Food & Drink

Healthy snacks and refreshing beverages are on the menu for this event. Here are some of our suggestions:

Small salads
Cucumber and watercress sandwiches on whole grain bread
Fresh vegetables with hummus
Fruit skewers
Assorted cheeses with wheat or grain crackers
Wine
Champagne
Spa water with cucumber, lime and mint
Herbal tea
Mimosas
Bellini's

GOOD VIBES ONLY

Icebreaker

Here's an icebreaker to kick off your party. Before the mini services begin, ask guests to step outside. Form a circle and ask everyone to introduce themselves. Then, give each person a paper lantern, have them light it and make a wish. Let the lanterns go and watch them float away. A peaceful moment to get everyone in the proper mindset for the rest of the event.

Music

Playing music in the background adds ambiance to any event. Consider tuning into a Pandora station with spa and nature music. Be sure to keep the volume at a reasonable level to create a relaxing mood.

HELPFUL TIPS

Get the Word Out

We recommend reaching out to your clients with the following:

"Save the Date" card
Invitation
Personal phone calls
Email
Text messages

Collateral

Further promote your personal brand with the following:

Wine bottle labels
Water bottle labels
Thank you cards
Post event pictures on social media

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