

## TRICK OR TREAT WARMING STATION (NEIGHBORHOOD)

Offer trick-or-treaters a place to warm up this Halloween. This will be a welcome stop along their route and an opportunity for you to get to know your neighbors better. We love this event because it's simple and casual. Clear out some space in your garage, open the doors, and set up some tables and chairs for people to hang out. Serve up some hot beverages and watch the crowds roll in. And don't worry, your décor can be eclectic. After all, you're hosting it in your garage. Soccer chairs and old card tables are perfectly acceptable.

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### WHO TO INVITE

Calling all tricker treaters and their families. Since people will likely just be stopping by for a few minutes, feel free to put it out to the entire neighborhood. Let everyone know you are the place to get warm this Halloween.

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### TIMING

This is a one-night-only event. Tell people to stop by anytime between 5-8 pm on October 31<sup>st</sup>.

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### VENUE

Your garage is the perfect spot for your warming station. Open the doors and have some tables, chairs, and beverages set up inside.

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### AGENDA

This is an informal event. Neighbors will be stopping by at random so no need to have a set plan. Just make sure you're all set up and ready to meet trick-or-treaters and their parents before the event begins.

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### WHAT YOU NEED

#### Supplies

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| <input type="checkbox"/> Beverage table  | <input type="checkbox"/> Insulated cups                      |
| <input type="checkbox"/> Plastic table covering  | <input type="checkbox"/> Coffee sleeves                      |
| <input type="checkbox"/> Table confetti  | <input type="checkbox"/> Coffee cup lids                     |
| <input type="checkbox"/> Straw bales (for seating)   | <input type="checkbox"/> Coffee stirrers                     |
| <input type="checkbox"/> Blankets (to set on top of straw so not itchy)                    | <input type="checkbox"/> Napkins                             |
| <input type="checkbox"/> Lanterns (adds ambience to your garage)                           | <input type="checkbox"/> Treat bags                          |
| <input type="checkbox"/> Orange string lights (hang around garage door so people see you)  | <input type="checkbox"/> Trash can                           |
| <input type="checkbox"/> Decorations (pumpkins, spider webs, ghosts, bats, balloons, etc.) | <input type="checkbox"/> Trash bags                          |
| <input type="checkbox"/> String or fishing line (for decorating)                           | <input type="checkbox"/> Recycle bin                         |
| <input type="checkbox"/> Tape (for decorating)   | <input type="checkbox"/> Turf/carpet strip (see icebreaker)  |
| <input type="checkbox"/> Scissors (for decorating)   | <input type="checkbox"/> Golf balls (see icebreaker)         |
| <input type="checkbox"/> Extension cords   | <input type="checkbox"/> Putter (see icebreaker)             |
| <input type="checkbox"/> 2 Hot beverage dispensers (hot water and coffee)                  | <input type="checkbox"/> Carved pumpkin (see icebreaker)     |
|  | <input type="checkbox"/> Prizes (see icebreaker)             |
|  | <input type="checkbox"/> Sound system/speaker                |
|  | <input type="checkbox"/> Camera or phone for taking pictures |

# Awkward Agent®

## Food & Drink

Your warming station is a refuge for trick-or-treaters and their parents. Set up a self-serve beverage station for all to enjoy. Also consider offering parents a hot toddy like Irish Coffee or boozy apple cider.

- ☐ Hot chocolate packets
- ☐ Chocolate shavings (for hot chocolate)
- ☐ Whipped cream (for hot chocolate)
- ☐ Mini marshmallows
- ☐ Apple cider packets
- ☐ Cinnamon sticks (for cider)
- ☐ Coffee
- ☐ Coffee Creamer and sugar packets (for coffee)
- ☐ Assorted tea bags
- ☐ Bottled waters
- ☐ Halloween candy

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## GOOD VIBES ONLY

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### Icebreaker

Here's a quick and fun game neighbors can play together. Carve out a fake or real pumpkin with a large gaping mouth and play pumpkin golf. Place it at the end of a piece of turf or carpet. When people score a hole-in-one, give them a prize.

### Music

Create a playlist with your favorite Halloween tunes or download one off Spotify. Songs may include Michael Jackson's "Thriller" or "Superstition" by Stevie Wonder. You can also play a mix of spooky sound effects.

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## HELPFUL TIPS

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### Get the Word Out

We recommend advertising your event with the following:

- ☐ Flyer
- ☐ Community newsletter
- ☐ Social media
- ☐ Emails
- ☐ Text messages
- ☐ Personal phone calls

### Collateral

Further promote your personal brand with the following:

- ☐ Warming station sign
- ☐ Wine labels (if you provide drinks for parents)
- ☐ Beer labels (if you provide drinks for parents)
- ☐ Coffee cup labels
- ☐ Bottled water labels
- ☐ Treat bag labels

Also be sure to check out our [Party Planning Checklist](#) to make sure you have all your bases covered.