# Awkward Agent®

# VISION BOARD PARTY (JUST FOR FUN)

A vision board is a collage that uses the law of attraction to bring more of what you want into your life. Think of it as a Pinterest board you can carry around with you or hang on the wall in your office to remind you of what you want to manifest. Gather a group of like-minded individuals to create vision boards featuring cut-out pictures and phrases from magazines and other embellishments that will represent their goals. Encourage your guests to keep their boards in a place where they can see it daily and assess what they need to do to make their dreams come true in the New Year. And if a new home is on their wish list, make sure they know you're the perfect agent to help them find it.

#### WHO TO INVITE -

Vision board parties are appealing to individuals who embrace the law of attraction and believe in the power of positivity. Focus on inviting people you believe will welcome this experience and be willing to share their hopes and dreams with others. We suggest a smaller group for this party so everyone can sit together around a kitchen or dining room table.

TIMING -

Vision boards are all about setting goals for the coming year. We recommend scheduling in December or January.

#### VENUE —

Select a venue where you have ample workspace for your guests. This may be at your home, or at a local restaurant or coffee shop where you can reserve an area for your event. Most restaurants will provide you with a private room with minimum food or drink order.

#### AGENDA -

If you want your party to go off without a hitch, it's good to have a plan. We recommend following this agenda to keep your evening on track.

- Meet and Greet
- 2. Icebreaker Activity
- 3. Vision Board Instruction
- 4. Work Time
- 5. Thank You for Coming

#### WHAT YOU NEED

## **Supplies**

White poster boards (cut in half) Colored card stock Scrapbook paper Glue sticks Magazines (variety of magazines and topics) Scissors Sharpies Markers Gel pens Glitter Scrapbook cut outs Borders Words and art quotes (check out Etsy) Nametags Hot beverage dispenser Wine glasses Plastic cups Insulated cups Appetizer plates Napkins Table covering Beverage cooler (to keep drinks chilled) Bags of ice Corkscrew Bottle opener Trash can/recycle bin Toothpicks/skewers Serving platters

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Sound system/speaker Camera or phone (for taking pictures)

## Food & Drink

It's not a party without food and drinks. For your Vision Board Party, anything goes. But keep in mind that people are going to be thumbing through magazines so you might want to consider serving appetizers that can be served on toothpicks. The following are some of our food and drink suggestions. Many of them are lighter, healthier options since it's likely some of your guest's vision boards will focus on health and wellness.

Fruit kabobs Caprese salad skewers Feta, mint, and watermelon bites Cream cheese and bacon cucumber bites BLT petite sandwiches Chicken Caesar salad pinwheels Garlic shrimp skewers Tea Bottled water Seltzer Red wine White wine Light beer

## GOOD VIBES ONLY -

## Icebreaker

When you show up at a party and don't know anyone, it can feel awkward. Help your guests out by incorporating an icebreaker that will allow them to get to know each other. This will also help put them in the proper mindset for creating their vision board.

Ask everyone to introduce themselves and share what they like to do in their free time

Talk about goals each person wants to achieve in the New Year

Have people share a bucket list item with the group

## Music

Playing music in the background can help to set the tone for your event. Consider creating an inspirational playlist ahead of time with music you think your guests will enjoy. Include songs like "Just the Way You Are" by Bruno Mars or "Here Comes the Sun" by the Beatles. Also, check out Spotify's playlists featuring uplifting songs.

## HELPFUL TIPS -

## Get the Word Out

We recommend advertising your event with the following:

"Save the Date" card Invitation Email Text messages Personal phone calls

## Collateral

Further promote your personal brand with the following:

Wine labels Beer labels Water labels Thank you cards Post event photos on social media with shout o